

SHRMA 2024 Board Meeting Minutes

July 12, 2024

President: Priscilla Abell-Present

President-Elect: Adria Smith- Present

Secretary: Kim Stumpf-Present

Treasurer: Jenifer Briggs*

Past President:

Programs/Professional Development: Brenda Cox -Present

College Relations: **VACANT**

Communications/Web Co-Chairs: Jenny Ballenger-Present & Mattie Reveles-Present

Workforce Readiness: Jaclyn Crow-Present

Legislative: Larry Michel-Present

Diversity: **VACANT**

Membership: Adria Smith

Certification: Kim Hoelting / **VACANT**

- **Monthly meetings / events**
 - July 18 – “Medicare for Eligible Employees” – Angie Hughes
 - August 15 – “State of Workforce, Housing, and Childcare in Salina, KS” – Renee Duxler
 - September 19 – KS SHRM Conference
 - October 17 – Diversity Day
 - November 21 – Larry Michel- Legislative Update
 - Location at Kansas Wesleyan
 - Rene Duxler can promote it to her students
 - December 12– Member Appreciation
- **Treasurer**
 - 2024 Financial update
 - Will ask Jennifer for an update post SHRMAnar
- **Programs / Professional Development**
 - 2024 programs
 - 2025 Programs starting to be planned
 - SHRM recertification – complete
 - HRCI recertification – complete
- **College relations**
 - **No update**
- **Communications**
 - Webpage / email communication
 - update
 - Social media
 - Mattie wants to get a yearly version
 - Adria will send the electronic version
 - Let Jenny know if you see things that should be taken off
 - SHRM logo and affiliation
 - SHRM is offering to join brands
 - The team is interested in the cobrand
 - Priscilla will complete the request
- **Sponsorship**
 - We will check to see if any of the potential sponsors have paid
 - Potential sponsors

- Premier partner package - \$500
 - Program partner package - \$250
 - Door prize package - \$240
- **Membership – Grow membership by 10%**
 - July – August – 2nd membership blitz of the year
 - Planning period
 - T-shirt design
 - Old Chicago
 - Networking event
 - Planning period
 - October 17th 5 p.m. – 7 p.m.
 - Clubhouse Golf, The Garage, The Alley, The District
 - Chapter roster
- **Workforce Readiness**
 - Salina Area Young Professionals
 - Stephanie Gillig is trying to get Interns to get involved
 - We can share the link on our page
 - Chamber does a buzz feed
- **Legislative**
 - Larry will speak Legislative Update
- **Diversity**
 - Open position – suggestions on candidate
 - Diversity Day – October 17
 - Will look for a speaker who can focus on Transitioning
- **Certification**
 - Potential open position
- **Excel Award**
 - How can we connect with schools and Young Professionals
 - We can also fundraise for the foundation
 - We can do a raffle
 - Some chapters do this for a state conference registration
 - Would like to raise \$250
 - Silent Auction at the Membership Appreciate
 - People can donate items
 - T-Shirt sales
 - Mattie will send us 3 options
 - Jenny will share information about a Football Square fundraiser
- **Kansas SHRM**
 - Sept 11, 12 & 13
- **Next Meeting**
 - August 7th
 - Virtual
 - Noon
 - Cherie Grigsby- Works at the YMCA & wants to get more involved. Might be a good Diversity Chair

