

SHRMA 2024 Board Meeting

January 12, 2024

Iron Insurance Partners

President: Priscilla Abell

President-Elect: Adria Smith

Secretary: Kim Stumpf

Treasurer: Dana Frederking filling in for Jennifer Briggs

Past President:

Programs/Professional Development: Brenda Cox

College Relations: VACANT

Communications/Web Co-Chairs: Jenny Ballenger & Mattie Reveles

Workforce Readiness: Jaclyn Crow

Legislative: Larry Michel

Diversity: Vacant

Membership: Adria Smith

Certification: Kim Hoelting (absent)/Vacant

- **Monthly Meetings/Events-**

- Jan 18th- Top HR Trends-Kristina Dietrick
- February 15th-Hiring Talent-Teresa Shulda
- March 21-Ethics in HR-Michelle Witte
- April 18th Managing Worker's Compensation and Preventing Workplace Injuries-Ashley Rupert
- May 16th – Kansas Legislative Update and 2024 Session Outcomes-Natalie Bright
- June 20th-Resilience Revolution-Thriving through life's challenges-Mike Henke
- July 18-Medicare for Eligible Employees-Angie Hughes
- August 15-State of Workforce, housing, and childcare in Salina, KS-Renee Duxler
- September 19-KS SHRM Conference
- Oct 17-Diversity Day
- November-HR's role in leading the nation in Health & EE Wellness-Ed O'Malley-KS Leadership Center
- December 19-Member Appreciation

- **Treasurer**

- Dana presented the End of 2023 Financials
 - Reviewed line items that were over and under budget
 - Ahead by \$695.98
- Created budget for 2024
 - We are down on Sponsorships & Memberships
 - Tablet has Excel & Word Subscriptions
 - Dana will check to see if there is a savings for Non-Profit

- **Programs /Professional Development**

- 2024 Programs
- SHRM recertification –Complete
- HRCI recertification-Due 02/28
- Kim has applied for CEU's for the first couple of speakers from SHRM and HRCI

- **College Relations**

- 2024 Scholarship Announcement
 - Review Application
 - Due Date 02/28/2024
 - Communications
 - Email Blast
 - Social Media
 - Contact Colleges and Universities
 - Possibly November-KWU-Guest Speaking
 - Events Fair
 - KSU-1/31 at 4 p.m.-6 p.m.
 - KWU-Resource Fair 08/2024
- **Communications**
 - Jenny will work on the Webpage to update
 - We will be able to send out pre-scheduled Monthly Emails since the presenters are secured
 - Social Media-Goal is to create events with weekly postings
 - Need to get access enabled to get the password
 - LinkedIn-We need a page vs just a profile. Mattie will work on this and see if we can follow the KS SHRM page.
 - Johnson County has a good page for ideas
- **Sponsorships**
 - Discussed potential sponsors
 - Premier partner package-\$500
 - Program partner package-\$250
 - Door prize package-\$240 –Could donate gift cards
- **Membership**
 - Goal is to grow by 10%
 - Will send an email to those who are inactive
 - Membership Blitz
 - Jan-Feb 2024
 - Drawing for Salina Chamber Bucks
 - Everyone who renews membership or is new to the chapter is entered into the drawing
 - Jaclyn has an email list of all HR directors that can be contacted
 - Emails to all current & past members that did not renew in 2023
 - Plan to have a second membership blitz July-August
 - We will plan to have a networking event in July
- **Workforce Readiness**
 - SHRMAnar in May
 - Supervisor Summit
 - Being a great leader-Generational Gaps/Top ways to be successful leader
 - \$700 Budget
- **Legislative**

- Larry reported that the DOL announced modifications to the Independent Contractor Rule
- **Diversity**
 - o Open Position
 - o Diversity Day-October 17
- **Certification**
 - o Kim Hoelting looking to retire
 - She has been working with individuals but currently no interest in study groups
- **Excel Award**
 - o 2024 initiatives will be similar to 2023
 - Membership Growth
 - SHRMAnar
 - Diversity Day
 - College Relations
 - Would like to increase SHRM foundation efforts
- **Meetings**
 - o Jenny will send out invites
 - o In person meetings on Wednesdays
 - o Virtual Meetings on Fridays
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Submitted by Kim Stumpf, Secretary